

GATE Apprenticeship Program

Broadcast Journalism

Students will explore broadcast journalism as a career opportunity. Students will be provided with an overview of broadcast journalism by Point Park faculty, and they will also meet broadcast professionals. Visits are planned to a radio station, TV station and possibly a production facility. Students will get an opportunity to know and experience what it will take to be on air talent or work behind the scenes as a writer, producer, director, etc.

All sessions will meet on Fridays from 8:00 a.m. until 10:30 a.m. in Room 506 Academic Hall, Point Park University, 201 Wood Street, Pittsburgh, PA 15222.

Date	Activities
1/15/2010	Introduction to the radio-TV industry -- jobs, necessary skills, types of situations (stations, networks, production houses, news, sports, production, sales, promotions, etc.). Career advice and planning.
1/29/2010	History, background and basics of broadcasting.
2/12/2010	TV Studio tour, equipment demonstration, practice in newscast anchoring and directing.
2/26/2010	Radio studio tour, equipment demonstration, short recording session.
3/12/2010	Radio-TV announcing workshop; practice writing and/or delivering news copy.
3/26/2010	Guest speaker(s)

In Case Of An Absence

Please contact Sue Kennedy at the Allegheny Intermediate Unit
412-394-5818 or Susan.Kennedy@aiu3.net
if you are going to be absent from a session.

Point Park University

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